

INSIDE FAN

The FANMASTER Newsletter



Issue 2 - Winter 2010

Note from the General Manager

Welcome to the second edition of Inside Fan. For those of you that are new to this publication, Inside Fan offers readers industry news and communication along with information on new products, case studies and cooling and heating solutions.

April 2010 saw the launch of the new Fanmaster website and release of the Fanmaster 2010 Catalogue.

With winter now setting in, Fanmaster are geared up for the chilly Winter season with a range of Industrial heaters and fans that will keep you and your workers warm in the months ahead!

Demand for the Fanmaster IDH series is surpassing all our expectations. The Industrial Diesel series blasts heat into an area,

allowing heating effects to be felt within minutes and making the workspace a more comfortable environment.

With reports circulating that winter 2010 is set to be a very wet and cold season, Fanmaster has a vast range of heating and ventilation products, and just in case the reports are wrong, we also still sell our expansive range of fans just in case the weather gurus have made a mistake.

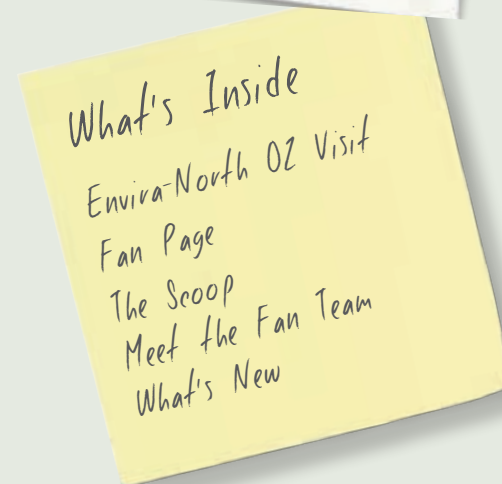
So sit back and enjoy our winter issue of Inside Fan and don't forget to place your winter order!



FANMASTER HQ



FANMASTER WAREHOUSE



What's Inside
Envira-North OZ Visit
Fan Page
The Scoop
Meet the Fan Team
What's New

1300 900 345
www.fanmaster.com.au

FANMASTER
Manufacturers and Suppliers of Industrial Fans, Heaters & Ventilation Equipment

WHAT'S NEW

Website & Catalogue

That's right! The Website and Catalogue are out now! Haven't seen them yet? Check them out!

The Fanmaster website now covers all Fanmaster products, features and product specifications. We have also developed a Fan Expert page which covers all hints and handy tips on what is best to achieve efficient and effective cooling, heating and ventilation for your environment.

The website also features the latest media releases and video links for Fanmaster products. The videos will feature cooling, heating and ventilation hints and tips and product information and application shots.

Fanmaster are also now on Facebook, with over 300 fans and growing, log on and join our fan page! Featuring competitions and prizes and of course that latest industry news! Become a Fanmaster Fan today!

2010 Catalogue...

Yes! This is not a mirage! After much anticipation the Fanmaster 2010 Catalogue is finally here. If you haven't already received your copy of the Fanmaster 2010 Catalogue either log on to our website to register for the latest copy, or contact one of our friendly customer service staff.



**2010 FANMASTER
CATALOGUE
OUT NOW**

MEET THE FAN TEAM

Meet Paul McCoy

Position: Warehousing and Despatch Technician

Role outline: The role covers Warehousing, stock control and despatch co-ordination.

- Update stock data and maintain levels
- Despatch products via national delivery network
- Liaise with national delivery network
- Main controller of Warehouse management system
- Assist in barcoding role out for Fanmaster products
- Assist in manufacturing overflow and offer support when needed
- Coordinate order delivery process

My Passion: Family, Jesus Christ, St George Dragons, Model building and moving *really really fast*.

I have been at Fanmaster for over 5 years and am proud to call myself a Fanmaster employee!

When I sit down after a long day at work I switch on our IFH-2 Fan Heater, which works a treat in the lounge room while we are watching Better Homes and Gardens. I also love to sit in our backyard entertaining area under our IPH Patio Heater. It really does work wonders in winter and keeps us all warm while barbequeing and enjoying great food outside. Airconditioning is too expensive and inefficient to run in winter for heating. The Fanmaster heating solutions work a treat for me.



"The man is a machine, he is at full speed all the time!"
Anthony Wylie, Sales & Customer Service, commenting on Paul

Envira-North Australia Visit

Dean Wood, May 2010

On May 2010, Dean Wood from Envira-North Systems visited the Fanmaster offices for three days, to brief the team on the new product, the Altra-Air HVLS Fan.

Sydney has it all

The city of Sydney and surrounding area is one of the most beautiful places I have ever visited. The metropolitan downtown, gorgeous harbour and immaculately landscaped parks make for a perfect blend of culture and scenery I have never experienced before. Plain and simple, Sydney has it all.

But as beautiful as the city is, a destination is defined by the people that inhabit it. 'Sydneyiders' are a melting pot of cultural ethnicity with a joy for life. From the moment I stepped off the plane I was greeted by polite and hospitable people. It is these characteristics that one truly appreciates when travelling so far from home.

The Fanmaster Team

Here at Envira-North Systems we strive to provide a high quality product solution at a reasonable price. The key is to partner with reputable local companies that provide end-users of the Altra-Air Fan technology with sales, service and access to local inventory. In the end, it is imperative to provide our worldwide customers with the same quality service and respect our local customers receive.

It was evident from my visit that the team at Fanmaster upholds these core competencies in their daily efforts. A strong desire to provide customers with a solution to their heating and cooling problems starts with ownership and management and is carried forward by the all sales and service staff.

The Altra-Air Advantage

Altra-Air HVLS (High Volume Low Speed) fans blanket a very large area with constantly moving air to create an expansive comfort zone, effectively improving both heating and cooling in any space. Tubercle Technology provides a unique advantage that allows the Altra-Air Fan to operate at a lower decibel level while moving more air than other 'traditional' HVLS technologies. The Altra-Air Fan technology has proven effective worldwide.

Altra-Air HVLS fans blanket a very large area with constantly moving air to create an expansive comfort zone.

to the heating and cooling needs in your facility. For more information on the Altra-Air Fan,

Altra- Air Fan

- High Volume Low Speed Fan
- Variable Speed Drive
- Ceiling Mounted
- Available in sizes from 2.4m to 7.3m diameter
- Capable of moving 187,693 l/s of air
- Only 64 dBA
- 0,75 kw to 1,5kw motors
- Minimal Power Consumption

We here at Envira-North Systems are pleased to be partnered with the good people at Fanmaster. Together we will strive to provide effective solutions to the heating and cooling needs in your facility. For more information on the Altra-Air Fan, visit us on the web at www.enviranorth.com or call Fanmaster to talk to the exceptional sales staff to see if the Altra-Air fan is right for you.

In Conclusion...

I look forward to a very successful relationship with Fanmaster and you, their customers. It is my only hope that Australian's feel as welcome here in Canada as we Canadians feel when we visit Australia.

See you again soon,

Dean Wood
International Sales Manager



Dean Wood - Envira-North



Harbour Bridge





FANMASTER

Manufacturers and Suppliers of Industrial Fans, Heaters & Ventilation Equipment

WINTER INDUSTRIAL HEATING SPECIALS



Suitable for:

Factories,
workshops, garages,
restaurants and
entertaining areas

IOH-W

Outdoor Halogen Heater

- Portable instant heat
- Heat is radiant and warms people or objects, not air
- Efficient and economical Easy to install
- Safe to use for outdoor use

SAVE
\$50

\$199 Ex GST

\$218.90 Incl. GST



Suitable for:

Factories,
workshops, &
garages

IRR

Red Radiant Heater

- Heat people or objects
- Drying applications with water based adhesives
- Suited to open indoor or covered outdoor
- Heating factories, workshops, garages or warehouses

SAVE
\$55

\$295 Ex GST

\$356.95 Incl. GST

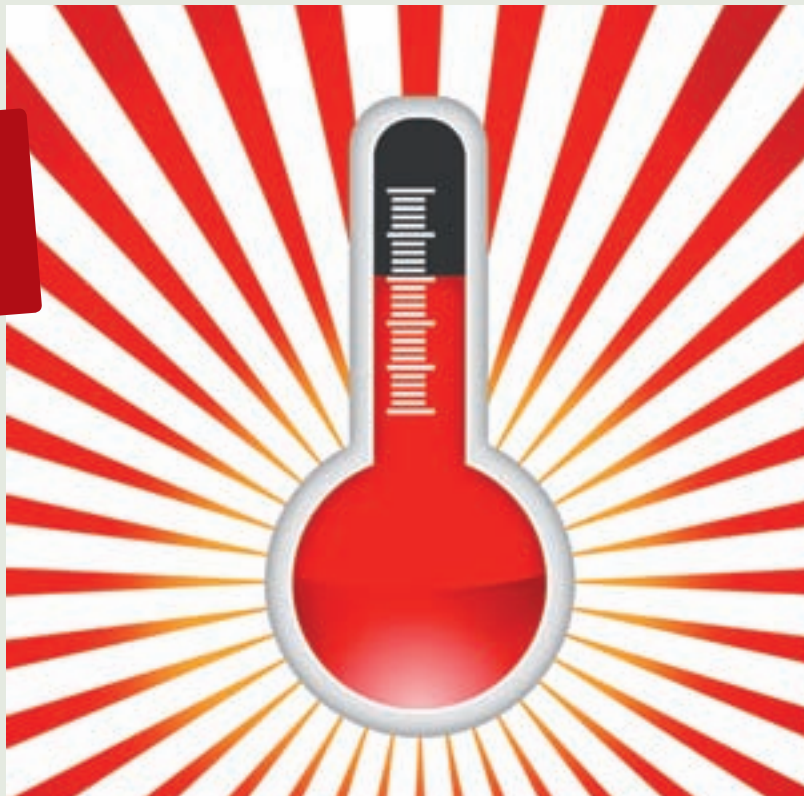
HURRY, WHILE STOCKS LAST

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FAN PAGE

Space Heating & Radiant Heating



SPACE HEATING FACTS

Space Heaters try to warm all the air in a space. They use either electric elements or a naked flame from LPG or Diesel power units, to warm the air, which is distributed by a fan.

Space heaters are suited to appropriately sized enclosed environments ideally insulated and sealed from drafts.

High roofs, open doors / windows & drafts will significantly reduce the performance of space heaters. In these situations radiant heaters are best considered.



Space Heating is perfect for enclosed workshops and factories

RADIANT HEATING FACTS

Radiant heating systems involve supplying heat directly to people or objects. The systems depend largely on radiant heat transfer: the delivery of heat directly from the hot surface to the people and objects in the room via the radiation of heat, which is also called infrared radiation. Radiant heating is the effect you feel when you can feel the warmth of a hot stovetop element from across the room.

Radiant heating has a number of advantages: it is more efficient than space heating and usually more efficient than forced-air heating because no energy is lost through ducts. The lack of moving air can also be advantageous to people with severe allergies. Hydronic (liquid-based) systems use little electricity, a benefit for homes off the power grid or in areas with high electricity prices. The hydronic systems can also be heated with a wide variety of energy sources, including gas.



Radiant Heating is perfect for large areas where it is normally inefficient to heat. Suitable for individual workstations radiant heating is efficient and effective.



THE SCOOP

Fanmaster is now on

facebook

That's right! You can become a fan of Fanmaster now on Facebook. With over 300 fans and counting the Fanmaster Facebook page has been received with great enthusiasm!

The Fanmaster Facebook page will give you access to the latest Fanmaster news, reviews and competitions which are exclusive to Fanmaster Facebook fan members!

Good luck to all those members who enrolled in the Fanmaster oztips comp..



Competition Time!

Come up with the "Funniest Caption" to this photo from the Fanmaster office and win an Outdoor LPG Patio Heater valued at over \$287! WOW !!!!



Outdoor LPG Patio Heater

Entertain and BBQ in comfort with Fanmaster's IPH-03

Warmer Winter Entertaining!

Send all entries to:
info@fanmaster.com.au
For your chance to **WIN!!**
entries close Aug 13th



Fanmaster - Sutherland to Surf

Thats right! The Fanmaster team are participating in the 2010 Sutherland to Surf.

The Fanmaster team have been training hard with a steady diet of

Garlo's meat pies, satay chicken, pizza & Hamburgers!!

We can't wait till we hit the track!!!

Fanmaster Channel on YouTube

Fanmaster has released a channel on YouTube. The channel features product demonstration videos, and instructional videos. The channel will continually be updated with new material and product videos.

Just go to:

<http://www.youtube.com/user/Fanmaster007>

or type in **Fanmaster007** in the search box in YouTube



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